



July 2019

Dear Family & Friends,

Twenty years ago, I was not sure where my life was headed. There are many parts of this journey I would not want to go through again! However, the impact we have made along with the friendships and partnerships I have formed, far outweigh the struggles. Your commitment and generosity toward Hope Cures has helped fuel the rapid pace of cancer discovery, treatment & prevention.

There has never been a more promising time for cancer research! For the first time, cures for a broad range of cancers are within sight — just one big push away. The research & cancer centers we support are poised to make a profound impact. We enter a new decade with renewed optimism & a deeper urgency to fight.

I invite you to join us for the 20th Annual BK Invitational! Reaching this milestone year is a tribute to YOU — thank you! I look forward to sharing with you all that we have accomplished along with where our focus will lie. Cancer may have started the fight, but with your support, WE WILL END IT!

Sincerely,

A handwritten signature in black ink that reads 'Bob K.'.

Bob Kiesendahl  
BK Invitational Chairman

Cc Joan Kiesendahl